

ST GEMMA'S HOSPICE

Sunset WALK



Fundraising Guide

Join us for our annual Sunset Walk as we come together with friends and family to remember and celebrate the lives of our loved ones.

Roundhay Park, Leeds
Saturday 5th July

Welcome to Team St Gemma's!



Thank you for registering to join us at the Sunset Walk on 5th July at Roundhay Park. We are so grateful for your support and can't wait to see you there!

Celebrate Their Life. Fundraise in Their Honour.

The Sunset Walk began in 2023 with a powerful purpose: to bring our community together for an evening of celebration, remembrance, and support for the vital work of St Gemma's Hospice.

This year, there's no registration fee. Instead, we're encouraging everyone to focus on fundraising in memory of someone special. Whether you're walking for a loved one, a friend, or someone who made a difference in your life, your steps can help provide expert, compassionate care for people across Leeds.

Each walker should aim to raise at least £50, which will go directly towards the specialist end-of-life care St Gemma's provides.

You can create your own JustGiving page in tribute to your loved one and link it to our campaign page so we can see the impact we're making together.

Our team is here to support you every step of the way—whether you need help setting up your page or would like some guidance to get started with your fundraising.

Let's walk together, celebrate together, and raise as much as we can to help St Gemma's Hospice continue its incredible work.

Every step, every story, every pound makes a difference.

Gaynor Faye

We're thrilled to announce that this year's Sunset Walk will be led by the wonderful Gaynor Faye who recently called Roundhay Park her 'happy place'.

Gaynor has had a successful television career, with roles in Emmerdale, Coronation Street and The Syndicate and is also known for her script writing.

She has supported St Gemma's for a number of years and is delighted to be a part of what will be a very special evening.



About St Gemma's Hospice

St Gemma's Hospice is a local, independent charity with almost 50 years of expertise in providing specialist end-of-life care to the people of Leeds.

St Gemma's Hospice offers the best possible care and compassionate support to local people facing life-threatening and terminal illnesses.

Our services are free to those who need them but are not free to provide. We need your vital support to continue providing care to the people of Leeds.

Jarnail's story

"From the moment we met the team, it was clear what caring, compassionate and warm people they were. We were in safe hands and felt confident about that. We perhaps didn't realise the level of impact they'd have on our dad and our family over the next 12 months."

Our dad was a man of very little words with those he didn't know well, purely out of being shy but he quickly built up trust and admiration for the nurses and would often ask when they were visiting. They became an integral part of his daily life and brought him comfort."

To the team at St Gemma's Hospice, from the bottom of our hearts, we thank you and we hope that by taking part in the Sunset Walk we will raise funds and awareness that will help you to continue your invaluable work."



Your fundraising is so important



You will notice we haven't asked for a registration fee this year, but instead would like to focus on your fundraising and

how you can help raise money for the Hospice in your local community and celebrate the lives of those you have loved and lost.

Can you ask for donations in memory of your loved one to take on the Sunset Walk? We are asking for a minimum of £50 per person which will help cover the costs of such a wonderful event, and also go towards the specialist end of life care provided by the Hospice.

You could also raise money yourself in the lead up to the event.

Set up a tribute page or JustGiving page to remember your loved one asking for donations in their memory?

You could even have a 'night in' rather than a 'night out' and donate the money you have saved. Or could you do a bake sale in your local community?

There will be a donations table at the event for you to hand over any money you have raised and the host will shout out about the wonderful things you have done to support your local Hospice!

Together, let's make every pound and every step count and raise an incredible amount of money for St Gemma's Hospice to keep providing invaluable care.



Are you taking part in the Sunset Walk in memory of a loved one?

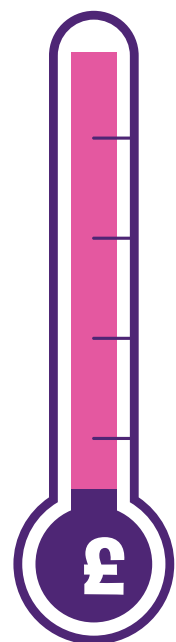
If you are, we wanted to let you know that you can set up a tribute page in their honour.

A tribute page is a free and lasting way to celebrate someone important to you. It's an online space where you, your family, and friends can come together to share cherished photos, memories, and messages. You can use it to record your fundraising journey and special moments, all in one place.

You can also use the page to fundraise, but there's no obligation to do so. All donations will support the Hospice in providing expert care to our patients and their families.



Set up a tribute page by visiting
<https://stgemmas.muchloved.org/>



How your fundraising helps

£500

pays for a patient or their carer to benefit from a visit to St Gemma's Out-Patients to have a consultation with a doctor, enjoy a therapy session, or take part in a group activity

£250

pays for a St Gemma's community nurse or doctor to visit a patient in their own home and provide clinical advice and support

£100

could provide a specialist bereavement support session for someone struggling to cope with the loss of a loved one

£50

pays for an hour of expert end-of-life care

JustGiving

JustGiving is the easiest and most effective way to fundraise for St Gemma's Hospice.

You can set up your own fundraising page and start sharing it straight away with friends, family, neighbours and work colleagues.

It also allows you to track your progress and thank your supporters whilst also offering updates along the way of your fundraising journey.

JustGiving makes it simple and secure so you can concentrate on what matters most – raising vital funds to support St Gemma's Hospice.

Why not make your JustGiving page the best it can be?



Personalise it

Tell your story, why are you supporting St Gemma's Hospice?



Photos

Add your photos to bring your story to life



Ask friends/family to donate first

This encourages everyone else to do so too!



Keep it updated

Add new photos/information along your fundraising journey



Connect to the campaign page

Be part of the bigger picture and see what we can raise as a community

Gift Aid

A simple but often overlooked way of boosting your fundraising total. Anyone making a donation, who is a UK taxpayer, can Gift Aid their donation. Make sure they tick the Gift Aid box and provide their name and address so we can claim back an extra 25p for every £1 they donate.

Match Funding

Ask your workplace if they can match fund your fundraising efforts. Just ask your HR or finance team if they have this charitable scheme.

Shout about it

You're doing something incredibly worthwhile, let everyone know. Use social media to shout about your amazing fundraising, let all your family and friends know what you are doing and why. Remember to include a link to your JustGiving page!



What to expect on the night

The evening will begin at 5pm at the event village in Roundhay Park (just next to the band stand). There will be entertainment from this point onwards to bring joy and celebrations to the beautiful landscape of the park. Food vans will be offering delicious food and there will be activities for all the family!

The 5K walk will set off at 7.30pm with a few special surprises along the way. There will also be opportunities for reflection for those who wish to do so.

Upon arriving back at the event village as the sun sets there will be further entertainment on the stage and opportunities for food and drink. You are welcome to sit back, relax and enjoy a moment in the wonderful place that is Roundhay Park, all while supporting your local Hospice.



St. Gemma's Hospice sponsor form

Full Name Including Title	Full Home Address	Postcode	Amount Pledged	Amount Received	Gift Aid* Tick if YES and Date	

Raise money in memory of a loved one

St. Gemma's Hospice provides specialist medical and nursing care to local people with life threatening illnesses. Based in Moortown, Leeds, St. Gemma's is the largest hospice in Yorkshire and cares for thousands of people and their families each year. Every penny you raise will make a difference to the work of St Gemma's Hospice in your community. We are grateful for your support and wish you all the very best with your fundraising.

giftaid it

The easy way to raise even more money for St. Gemma's Hospice

Gift Aid means that St. Gemma's Hospice can claim an additional 25p from the HMRC for every £1 donated by a UK Tax Payer. We need only the sponsor's name, full private address and postcode plus a tick in the Gift Aid Box by the sponsor. We can do the rest. There is no extra cost to the sponsor and their tax status is not affected. By ticking the Gift Aid box your sponsors are confirming that they are a UK Income or Capital Gains taxpayer and they agree with the following information.

I have read this statement and want St Gemma's Hospice to reclaim tax on the donation on this sponsorship form, given on the date shown. I understand that if I pay less Income Tax or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given.

e.g. you give £10 – HMRC gives £2.50 – St. Gemma's Hospice gets £12.50

☐ Please encourage your sponsors to tick the Gift Aid Box.

If you require further forms please contact the Fundraising Team on 0113 218 5555.

Please return all forms along with sponsorship money to:

The Fundraising Department, St. Gemma's Hospice,
329 Harrogate Road, Leeds, LS17 6QD

Any cheques should be made payable to: St. Gemma's Hospice

Tel: 0113 218 5555 Web: www.st-gemma.co.uk

Reg charity No 1015941

