How to Set Up Your Fundraiser on Facebook
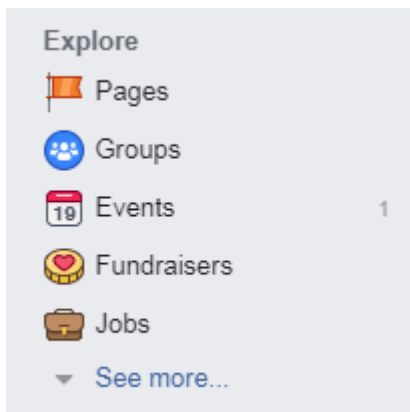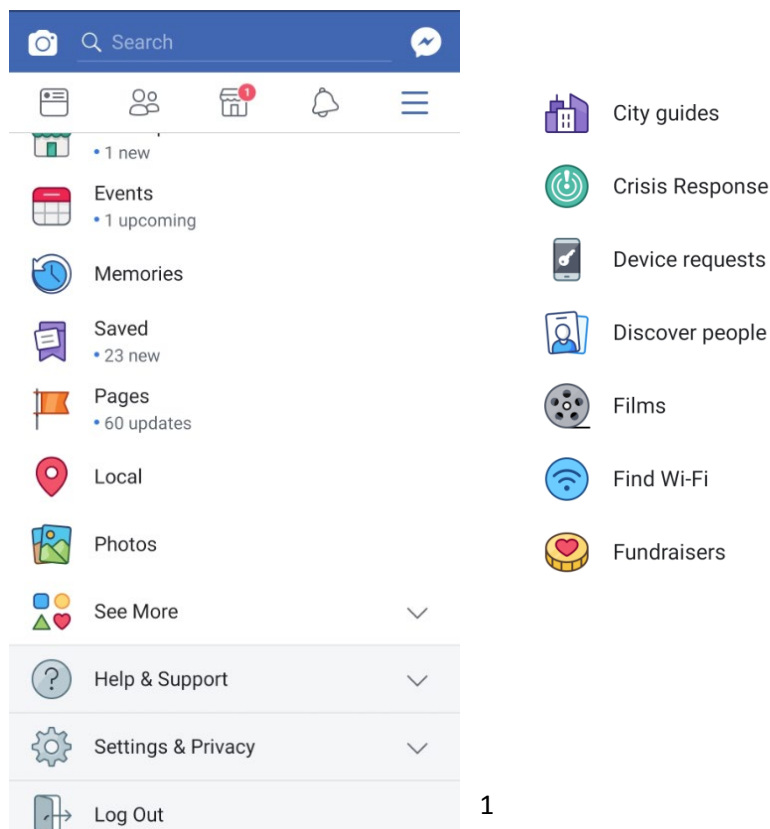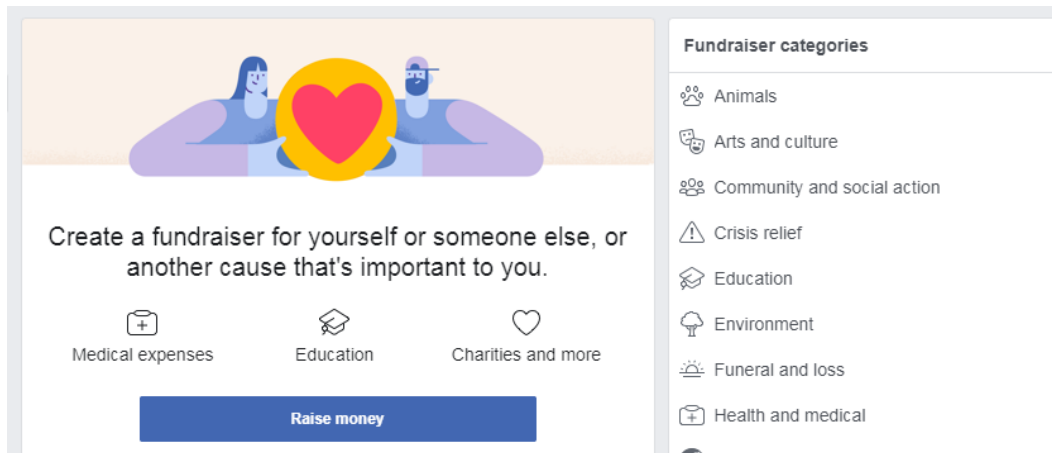
1. Open facebook.com and log into your account.

2. Navigate to 'Fundraisers'.

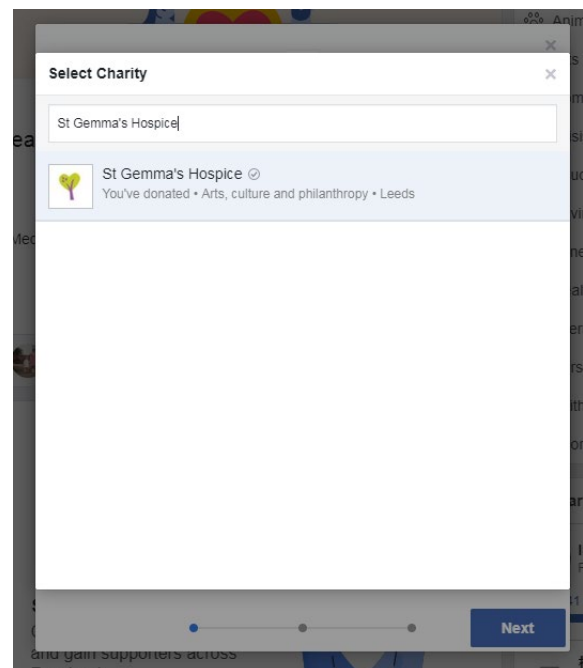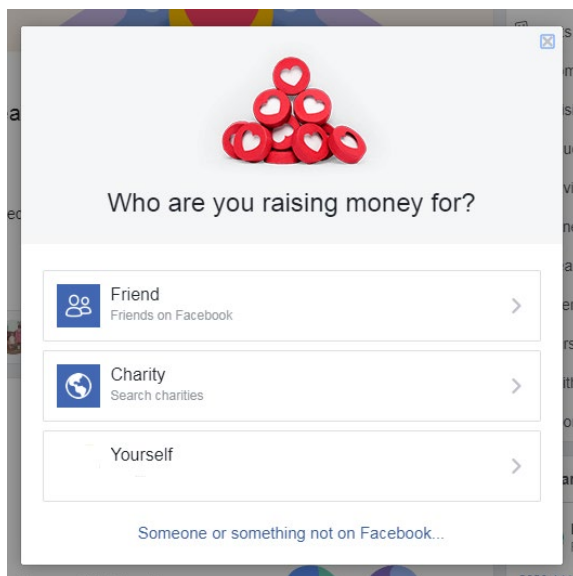   a. If you're on a computer, select 'Fundraisers' from the left-hand menu.

   b. If you're using your smartphone, press the 3 lines in the top right-hand corner and select 'Fundraisers' from the list (you may need to click 'see more' to reveal this option).
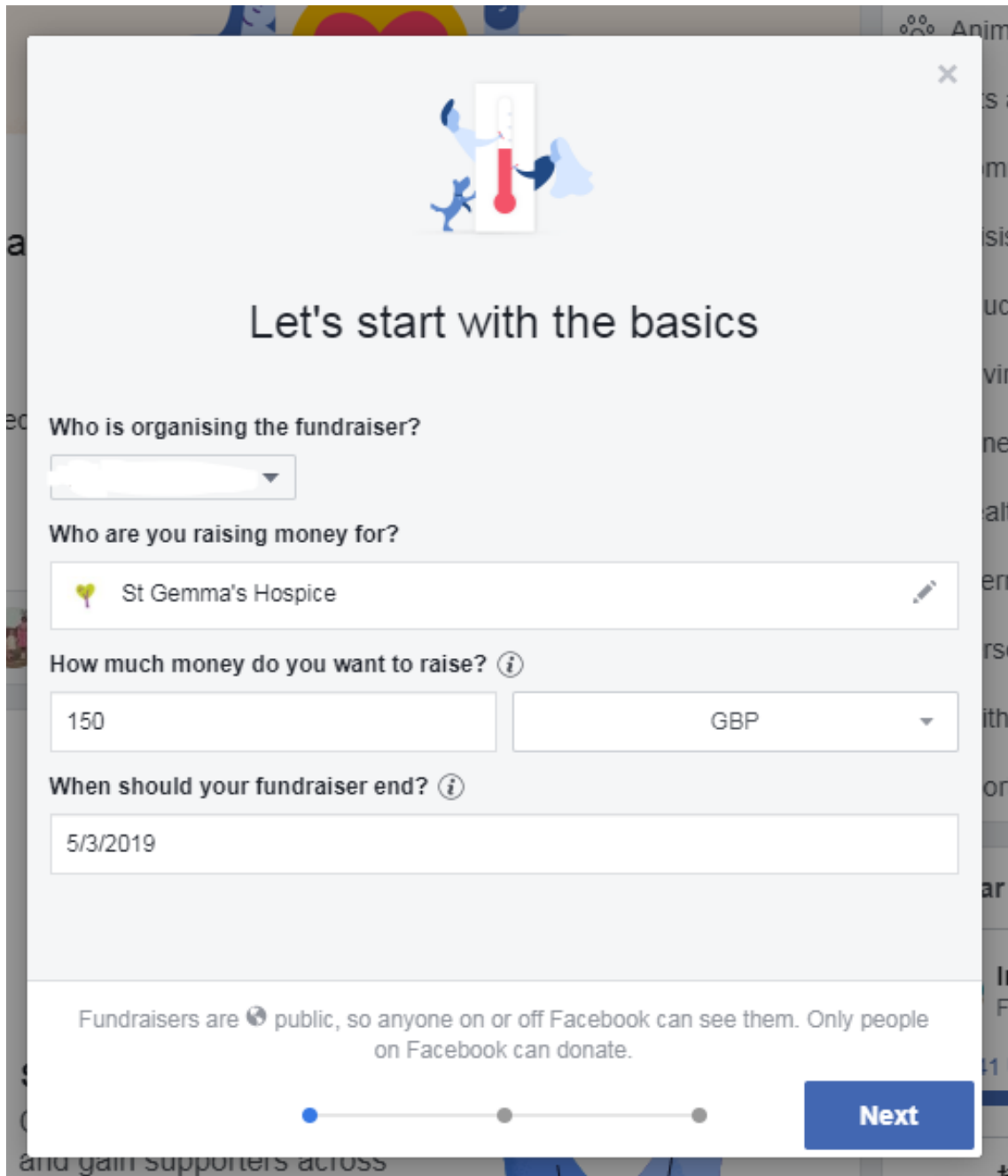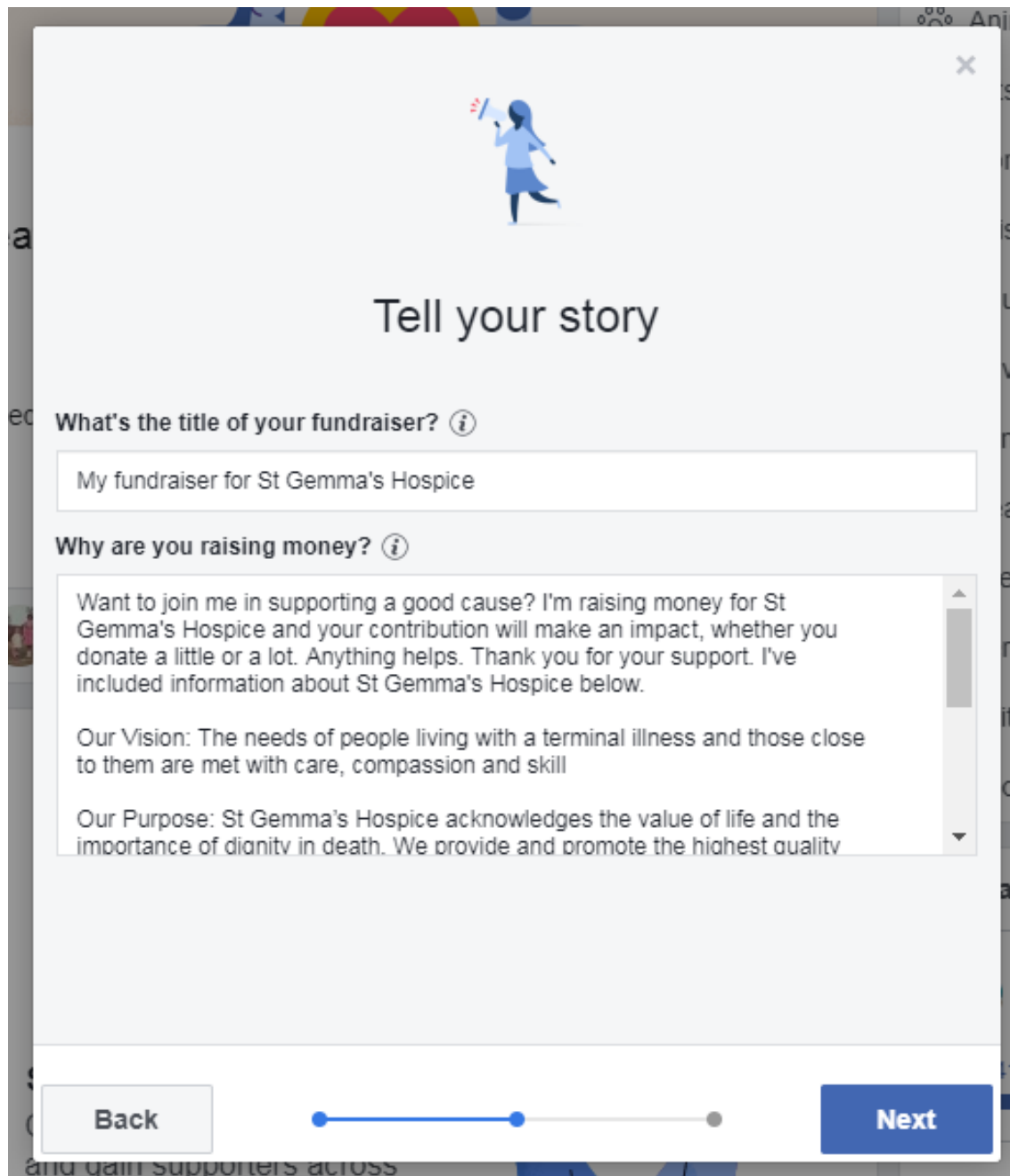
3. Click the 'Raise money' button.

4. From the options, choose 'Charity' and search for 'St Gemma's Hospice'.
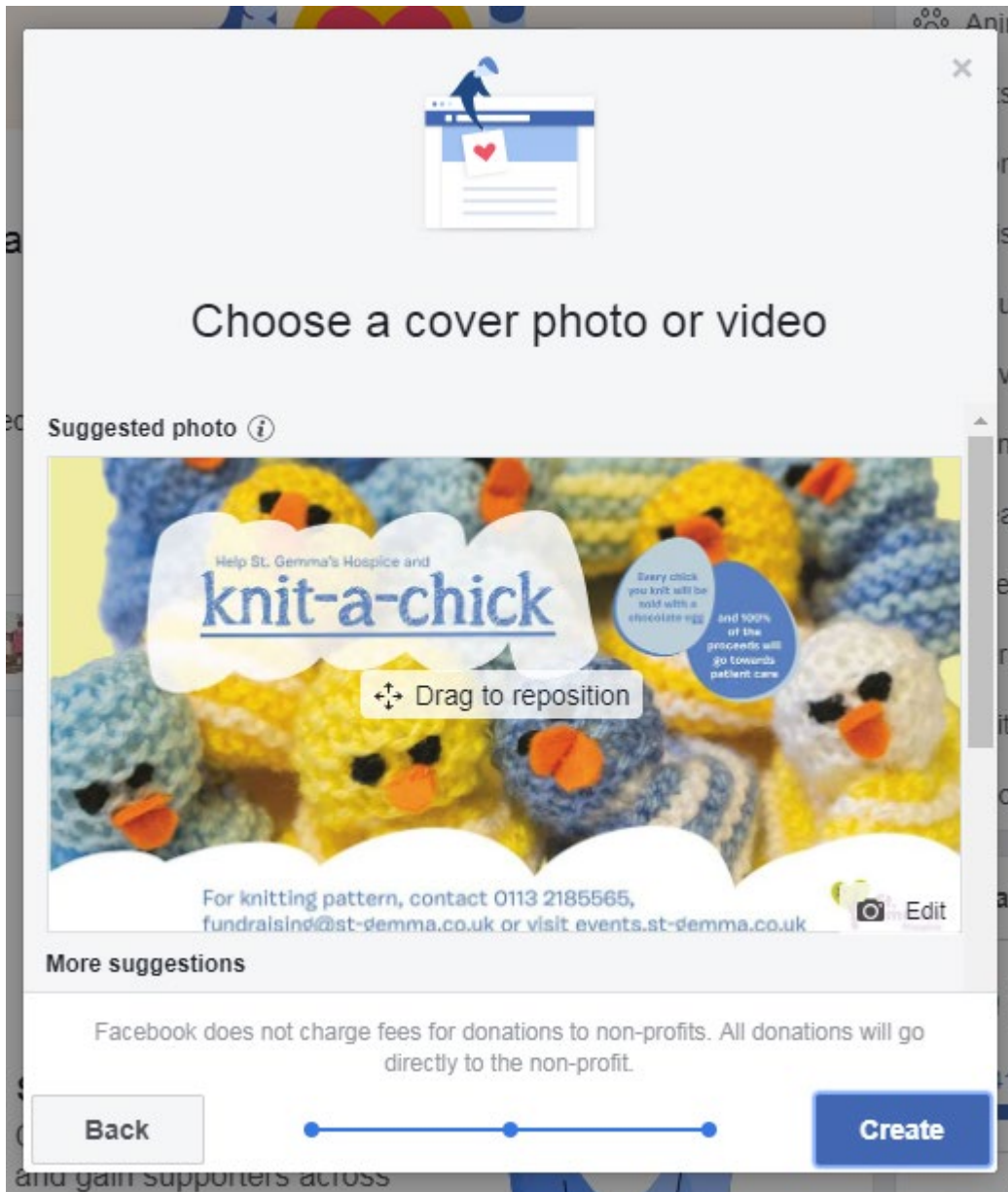   Select St Gemma's then click 'Next'.

5. The next step is to fill in your fundraising target. On this page you can set your fundraising target and the end date for your fundraiser. Click 'Next'.

Let's start with the basics

Who is organising the fundraiser?

Who are you raising money for?

St Gemma's Hospice

How much money do you want to raise? (i)

150

GBP

When should your fundraiser end? (i)

5/3/2019

Fundraisers are 🌐 public, so anyone on or off Facebook can see them. Only people on Facebook can donate.
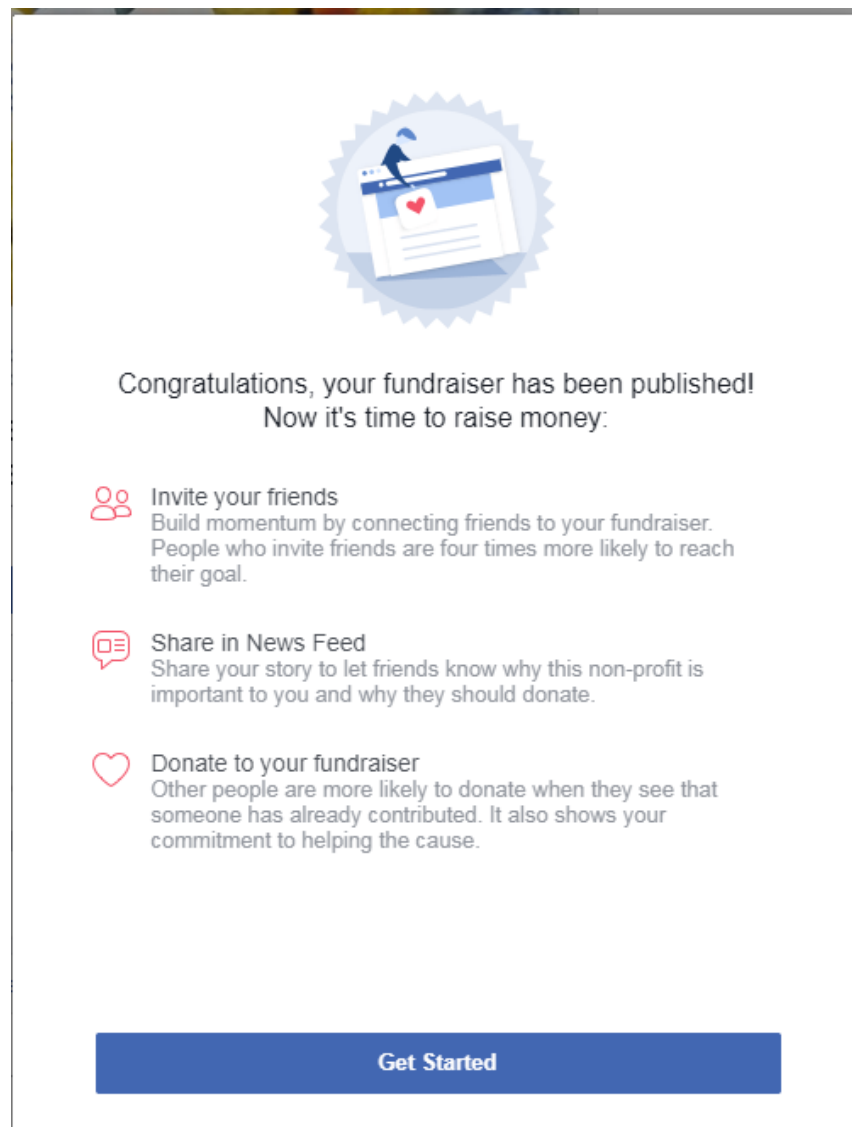
Next

6. On the next page, you can write the title for your fundraiser and add a description. This is a great opportunity to let your friends know why you have chosen to support St Gemma's. After writing your description, click 'Next'.

Tell your story

What's the title of your fundraiser? ⓘ

My fundraiser for St Gemma's Hospice

Why are you raising money? ⓘ

Want to join me in supporting a good cause? I'm raising money for St Gemma's Hospice and your contribution will make an impact, whether you donate a little or a lot. Anything helps. Thank you for your support. I've included information about St Gemma's Hospice below.

Our Vision: The needs of people living with a terminal illness and those close to them are met with care, compassion and skill

Our Purpose: St Gemma's Hospice acknowledges the value of life and the importance of dignity in death. We provide and promote the highest quality

Back   Next

7. On the next page you can choose to add your own photo or use the St Gemma's default image. You may wish to use an image that represents why you are raising money or, if you are raising in memory of a loved one, you may wish to use a photo with them in.

8. Click 'Create' to make your fundraiser live.

    a. Select 'Invite your friends'. Click invite next to the friends you want to ask to donate to the fundraiser.

    b. Select 'Share in News Feed' to share your fundraiser with your friends more widely. You can also share along the way to remind your friends and let them know about your progress.

Congratulations, your fundraiser has been published!
Now it's time to raise money:

Invite your friends
Build momentum by connecting friends to your fundraiser. People who invite friends are four times more likely to reach their goal.

Share in News Feed
Share your story to let friends know why this non-profit is important to you and why they should donate.

Donate to your fundraiser
Other people are more likely to donate when they see that someone has already contributed. It also shows your commitment to helping the cause.

Get Started

9. Once your fundraiser has finished, 100% of the funds will automatically be sent to St Gemma's Hospice by Facebook. Thank you for your support!